

tising matter other than that relating to books of reference published by the same person, nor to auctioneers' catalogues relating to a bona fide auction, nor to particulars relating to land or houses which are offered for letting or sale.

9. No person shall issue or despatch, whether in response to a request in writing or otherwise, any advertising circulars, either by post, by hand, in the form of inset, or otherwise, save as is hereinafter expressly authorised.

10. Advertising circulars may, until 31st January, 1919, be issued and despatched within the United Kingdom for, by and on behalf of all persons, other than those mentioned in paragraph 17 hereof, provided that the total weight of paper used for such advertising circulars (including the envelopes, packing, or wrappers) shall not exceed one-third of that used by the person by or on whose behalf the same were issued or despatched within the United Kingdom between 1st February, 1916, and 31st January, 1917.

11. In the case of advertising circulars relating to seeds and plants for the growing of food-stuffs one half of the total weight of paper used by the person by or on whose behalf the same were issued and despatched between 1st February, 1914, and 31st January, 1915, shall be substituted for the total weight of paper permitted to be used by paragraph 10; provided that in the case of advertising circulars relating both to seeds or plants for foodstuffs and other seeds, plants or goods the part relating to such other seeds, plants or goods must not exceed one-third of the total weight calculated as in paragraph 10.

12. A manufacturer, merchant, dealer, or agent for sale may issue and despatch until 31st January, 1919, trade catalogues and price lists relating to goods made or dealt in by him to any person who sells or, for the purpose of his trade or business uses, the goods referred to in such catalogues or lists without reckoning the weight thereof in the weight of paper which he is permitted to use under paragraph 10 of this Order; provided that in calculating the weight of paper which he may send to other persons under paragraph 10 of this Order there shall be excluded the weight sent by him to the aforesaid classes of persons between 1st February, 1916, and 31st January, 1917.

13. Nothing in this Order applies to any prospectus or application form issued by a company or association bona fide carrying on the business of insurance and despatched by them in response to a request in writing, nor to any annual report or statement of accounts or balance sheet issued by such company or association to persons insured by them.

14. Nothing in this Order applies to circulars relating to the purchase, sale, or dealing in, or to price lists of any stocks, shares, debentures, bonds, or securities of a like nature issued or despatched by a member of a stock exchange in the United Kingdom.

15. Advertising circulars and price lists of the class mentioned in the last paragraph may be issued or distributed by any other person, provided that the total weight of paper used for such circulars issued or distributed up to 31st January, 1919, does not exceed that allowed in paragraph 10 of this Order.

16. Nothing in this Order affects the use by a retailer of an advertising circular printed

before 22nd October, 1917, as a wrapper for an article or articles purchased at his place of business provided no other form of wrapping paper is used on the article or articles so purchased.

17. No advertising circular shall be made, printed, issued, despatched, or exhibited for, by or on behalf of any registered moneylender, bookmaker, commission agent for the making or placing of any bets or wagers, or tipster, or by the promoters of or persons interested in any guessing competition or test of skill, whether in connection with a game, sport, or otherwise.

18. Where it appears to the Board of Trade or the Royal Commission on Paper that the total weight of paper used by or on behalf of any person for advertising circulars issued or despatched by him between 1st February, 1916, and 31st January, 1917, or in the case of those circulars mentioned in paragraph 11 between 1st February, 1914, and 31st January, 1915, was unreasonable or excessive, having regard to the nature and importance of the business or matter referred to in such circulars and all the circumstances of the case, the Board or Royal Commission on Paper may by notice in writing directed to such person prescribe the total weight of paper that may be used by such persons for advertising circulars issued or despatched between the dates mentioned in paragraphs 10 and 11 of this Order, and such weight may be less than that permitted by those paragraphs, and shall be the total weight which such person is hereby permitted to use for the purpose aforesaid.

19. All persons who make, print, issue, despatch, distribute, or publish advertising circulars shall, if and when required by the Royal Commission on Paper on behalf of the Board of Trade, make returns to the said Commission in such form and giving such particulars as they may direct as to the making, printing, issuing, despatch, distribution, or publication of advertising circulars.

General.

20. Nothing in this Order applies to posters or advertising circulars despatched or to be despatched by persons (other than those mentioned in paragraph 17) to persons abroad.

21. The Paper Restriction (Posters and Circulars) Consolidation Order, 1917, and the general licences granted thereunder are hereby revoked without prejudice to any act or thing done or suffered or to any penalty incurred or prosecution or proceeding which has been or may be instituted thereunder.

22. The Royal Commission on Paper on behalf of the Board of Trade may in such cases as they think fit and either particularly as respects any person or thing or generally as respects any class of persons or things issue licences dispensing with the application of this Order to any person or thing or any class of persons or things.

23. Where the fulfilment by any person of any contract is interfered with by the necessity on the part of himself or any other person of complying with any provision of this Order, that necessity shall be a good defence to any action or proceeding taken against that person in respect of the non-fulfilment of the contract so far as it is due to that interference.

24. Infringements of this Order are sum-