

| Name | Description | Address |
|---|---|--------------------------|
| Ede & Ravenscroft | Robemakers | London |
| Edgington, Benjamin (Black & Edgington, Ltd.) | Flag Makers | London |
| Electrolux, Ltd. | Refrigerator Makers | Luton, Beds. |
| Emile, Limited | Hairdressers | London |
| Fenn, W., Ltd. | Poulterers | London |
| Finlaysons Service Station | Suppliers of Motor Spirit and Farm Vehicles | Castletown, Scotland |
| Firmin & Sons Ltd. | Button Makers | London |
| Floris Bakeries, Ltd. | Bakers | London |
| Forces Help Society and Lord Roberts Workshops. | Furniture Makers | London |
| Ford Motor Co. Ltd. | Motor Vehicle Manufacturers | Warley, Ess |
| Fortnum & Mason, Limited | Suppliers of Leather, Glass and Fancy Goods | London |
| Foster, John & Co. | Suppliers of Furnishing Fabrics | London |
| Frederick, John, Ltd. | Carpet Cleaners | London |
| Fremlins Limited | Brewers | Maidstone, Kent |
| Frodsham (Charles) & Co. Ltd. | Clock and Watch Makers | London |
| Fropax Eskimo Froot, Ltd. | Suppliers of Frozen Foods | London |
| Garrard & Co. Ltd. | Jewellers and Silversmiths | London |
| Garrow, Robert, Ltd. | Fishmongers | Aberdeen |
| Gilbert, D. & Son | Saddlers and Harness Makers | Newmarket |
| Goddard, J. and Sons Ltd. | Suppliers of Dry Clean | Leicester |
| Goode, Thomas, & Co. (London) Ltd. | Suppliers of China and Glass | London |
| Goodyear, Edward | Florist | London |
| Gorringe, Frederick, Limited | Drapers | London |
| Gramophone Co. Ltd., The | Suppliers of Radio, Gramophones and Television Receivers. | Hayes, Middlesex |
| Grosvenor Electrical (Belgravia, London) Ltd. | Electrical Contractors | London |
| Haggart, P. & J., Ltd. | Tartan and Woollen Manufacturers | Aberfeldy, Scotland |
| Hamblin, Theodore, Ltd. | Opticians | London |
| Hancocks and Co. (Jewellers) Ltd. | Goldsmiths and Silversmiths | London |
| Hardy, John G., Ltd. | Mercers of Woollen Cloth | London |
| Harris, D. R., & Company, Limited | Chemists | London |
| Harrison & Sons, Ltd. | Printers | London |
| Harrods, Limited | Suppliers of China, Glass and Fancy Goods | London |
| Hartnell, Norman, Limited | Dressmakers | London |
| Harvey Nichols & Company, Limited | Drapers | London |
| Hatchards Limited | Booksellers | London |
| Hayford, W. and Sons | Outfitters | London |
| Heaton, Wallace, Ltd. | Suppliers of Photograph Equipment | London |
| Hicks (Covent Garden) Ltd., Richard | Purveyors of Fruit & Vegetables | London |
| Hillier & Sons | Nurserymen and Seedsman | Winchester, Hants. |
| Hoover Ltd. | Suppliers of Vacuum Cleaners | London |
| Huntley & Palmers Ltd. | Biscuit and Cake Manufacturers | Reading |
| Idris, Ltd. | Suppliers of Fruit Beverages | London |
| Jacob, W. R. & Co. (Liverpool) Ltd. | Biscuit Manufacturers | Liverpool |
| Jaguar Cars, Ltd. | Motor Car Manufacturers | Coventry |
| Jarrolds (Sloane Street) Ltd. | Suppliers of Leather Goods... .. | London |
| Joel, Walter C., Ltd. | Clock and Watch Makers | Crawley, Sussex |
| Johnson Brothers (Hanley) Ltd. | Manufacturers of Ceramic Tableware | Stoke-on-Trent |
| Johnson, S. C. & Son Ltd. | Manufacturers of Wax Polishes | West Drayton, Middlesex |
| Jones, Yarell & Co., Ltd. | Newsagents | London |
| Keen, G. H. & S., Ltd. | Furnishers and Upholsterers | High Wycombe, Bucks. |
| Kennet Stores | Newsagent and Purveyor of Household Stores. | Ascot |
| King Brothers (Fuel Merchants) Ltd. | Coal and Coke Merchants | Eton |
| Knowles, John & Sons | Watchmakers and Jewellers | Aboyne |
| Lenygon & Morant, Ltd. | Decorators | London |
| Lever Brothers and Associates Limited... .. | Soap Makers | Port Sunlight |
| Liberty & Company, Limited | Silk Mercers | London |
| Lidstone, John | Butchers | London |
| Lilliman and Cox, Ltd. | Dry Cleaners | London |
| London Rediffusion Service, Ltd. | Suppliers of Rediffusion | London |
| Lyons, J. & Co. Ltd. | Caterers | London |
| Mansell, Hunt, Catty and Co., Ltd. | Suppliers of Christmas Crackers and Table Stationery. | London |
| Marcyle, Madame | Corsetière | London |
| Marshall & Snelgrove | Drapers | London |
| Martini and Rossi, Ltd. | Suppliers of Martini Vermouth | Brentford, Middlesex |
| Mayfair Window Cleaning Co., Ltd. | Window Cleaners | London |
| Menzies, John & Co., Ltd. | Booksellers | Edinburgh |
| Minnesota Mining & Manufacturing Co. Ltd. | Manufacturers of "Scotchbrite" Scouring Pads. | London |
| Moyses Stevens Ltd. | Florists | London |
| Musk and Co. | Sausage Manufacturers | Newmarket |
| Nairobi Coffee and Tea Company, Ltd., The. | Coffee Merchants | London |
| National Benzole Co., Ltd. | Suppliers of Motor Spirit | London |
| Nelson, A. & Co., Ltd. | Chemists | London |
| Newey Gooman Ltd. | Pin Makers & Manufacturers of Hooks and Eyes | Birmingham |
| Papworth Industries, The | Trunk and Cabinet Makers | Cambridge |
| Paragon China, Ltd. | China Manufacturers | Stoke-on-Trent |
| Parker, George & Sons (Saddlers) Ltd. | Saddlers | London |
| Peck, John & Co., Ltd. | Suppliers of Overalls & Chef's Clothing | Liverpool |
| Peek, Frean & Co. Ltd. | Biscuit Manufacturers | London |
| Pegler, George and Co. Ltd. | Suppliers of Fruit and Vegetables | Aberdeen |
| Phillips, S. J., Ltd. | Antique Dealers | London |
| Phonotas Co., Ltd. | Telephone Sterilisers and Cleaners... .. | London |
| Pither, Edward, Ltd. | Suppliers of Fish and Poultry | Englefield Green, Surrey |